

To  
 All CGMs- Telecom Circles/ Telephone Districts.

Sub: Introduction of new Family Broadband plan 'BBG Combo ULD 1199 Family' bundled with three mobile connections on PAN India basis-reg.


Ref: No. 1-1/2017-R&C [CFA] Dated: 14-03-2018 Circular R&C-CFA No.257/17-18

In reference to the above mentioned circular issued by T&C-CFA with the approval of competent authority, the detail of mobile plans offered under BBG Combo ULD 1199 Family, the component of VAS is as under:

A. **Mobile plans under BBG Combo ULD 1199 Family:**

S. No.	Particulars	Details			
a	Special benefit-I	<b>Free PRBT bundled for 30 days</b>			
		<b>PRBT Content</b>			
		<b>TOTAL (A=B+C+D)</b>	<b>Share of PRBT vendor in Rs. (@ 10paise/day *validity in days) (B)</b>	<b>Share of Pyro (C=5% of (B+D))</b>	<b>Share of BSNL (D)</b>
		₹ 6.00	₹3.00	₹0.30	₹ 2.70
b	Special benefit -II	<b>Free Mobile TV bundled in One Mobile SIM out of 3 SIMs</b>			
		<b>Free Mobile TV for 30days</b>			
		<b>TOTAL</b>	<b>Share of Mobile TV vender in Rs.</b>	<b>Share of Pyro</b>	<b>Share of BSNL</b>
		₹ 24.00	₹ 12.00	₹ 1.20	₹ 10.80

- B. "In addition to above "One month free subscription of online Education to any one Subject for the Students upto Class-XII" with any one of the three mobile connections (as per customer choice) under "BBG Combo ULD 1199 Family" issued vide No. 1-1/2017-R&C [CFA] Dated: 14-03-2018 Circular R&C-CFA No.257/17-18.
- C. The Mobile TV facility will be provided by M/s Digivive, Online Education will be provided by M/s Extramarks. The PRBT facility to customer will be provided by PRBT vendors i.e IMIMobile and OnMobile.

  
 (Hansh Kumar) 9/4/2018  
 DGM (VAS-III)

- Copy to:-1) Sr GM/GM(CMTS)Nodal Centre East / North / West / South: accordingly requested to consider the VAS revenue under respective service head.  
 2) M/s Digivive 3) M/s Extramarks  
 4) M/s Pyro 5) M/s IMIMobile 6) M/s OnMobile